

# career : edge

qualifications + experience = a career head start



## ESSENTIAL GUIDE FOR PARENTS ON INDUSTRY PLACEMENTS



THE CORNWALL COLLEGE GROUP



Coming to college offers many opportunities and it also marks the start of a more independent life in an adult environment. The Cornwall College Group is proud to be selected, among a number of colleges, to offer the new 45-day Industry Placement pilot managed by our Skills to Business team. Unlike other work experience, you can be paid for an Industry Placement. This could therefore, be existing employment as long as it is relevant to your child's main course of study. An Industry Placement is a great opportunity to improve your child's employability skills and gain industry relevant experience.

## What's involved?

- Commit to a minimum of 45 days of work experience, in an Industry Placement, in a one year period
- Set up a work plan to improve their skills
- Record the hours of attendance at the placement
- Feedback will be provided during and at the end of the Industry Placement
- Apply for a Bursary of up to £100 to help with travelling costs subject to eligibility

## What are the benefits for your son or daughter?

- By committing to a placement of this duration it is hoped they will be able to embed themselves within the business team and contribute to work tasks
- Become an asset to the organisation
- Gain feedback on their work place performance
- Gain an apprenticeship opportunity/employment
- Gain a reference to help them in the future
- Get an additional certificate for undertaking the Industry Placement
- Boost their CV.



## What's the next step?

We encourage students to independently speak to businesses they would like to work for and enquire about the possibility of an Industry Placement, this builds confidence and self-reliance. We are available with support and guidance to help facilitate this process and are able to provide information on the benefits to an employer and CV writing tips. We have found employers are much more responsive when the student is passionate about the job or industry and makes contact with the business.

While we aim to treat our learners as young adults, effective communication and support from parents is important. Students are more likely to excel in their learning, personal and career development if a sound partnership exists between them, the college and their parents. Our team will provide support and encouragement to help your child find the industry placement that supports their career goals.





“I really enjoyed my Industry Placement. It taught me so much about the sector I want to work in as well as what it is like to be an employee. It has resulted in me gaining part-time employment whilst I finished my course. I would highly recommend it to all students.”

Badriya Albaloushi, Hairdressing Student

## To find out more:

Please contact the Industry Placement and Work Experience Team.

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