



A-level Business Studies

As most of us work in some form of business organisation, it is one of the most important and relevant subjects to study. Business Studies is a combination of subjects which includes marketing, finance, economics, human resource management, business ethics, operations management, business strategy and law, to list a few.

You'll learn about business behaviour but also how organisations are affected by the environment in which they operate.

✓ Ideal if

You have an interest in Business and would like a route to university study or employment.

☰ You'll need

At least five GCSEs at grade C or grade 5, or above, including English and mathematics and at least a grade B or grade 6 or 7, in a relevant subject.

🎓 You'll learn

Topics of study:

- What is business?
- Managers, leadership and decision making
- Marketing performance
- Financial performance
- Human resource performance
- Analysing the strategic position of a business
- Choosing strategic direction
- Strategic methods: how to pursue strategies
- Managing strategic change

❓ Expect

You'll learn about business behaviour but also how organisations are affected by the environment in which they operate.

Key facts

Course title:

A-level Business Studies

Location:

Cornwall College St Austell

Start date:

September 2019

Course length:

2 years

To find out more call 0845 22 32 567 or
email enquiries@cornwall.ac.uk



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♥ You'll love

Business Studies is a very popular and well-established subject. As most of us work in some form of business organisation, it is without doubt one of the most important and relevant subjects to study.

✈ You'll go on to

Further studies at university, higher level apprenticeship or employment.

Employers view A-Level Business favourably because of the way it develops certain study skills, such as problem-solving. Business students find employment in a whole range of industries and professions. Specific careers for which Business is particularly useful include management, marketing, accounting, local government, journalism - or even running your own business.

Universities regard A-Level Business as a good A-level in terms of entry degree courses. Many of our A-Level Business students go on to study degrees in subjects such as Economics, Law, Accounting, Marketing, Leisure and Recreation, Politics and Business Studies itself.

Business will also provide you with a broad range of experience and opportunities enabling you to progress onto a higher level qualification or training. Students often go on to professional or management training programmes in subjects such as accountancy, HR, marketing or law.

Choose from these course options

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A-level Business Studies	Cornwall College St Austell	September 2019	2 years

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