



Advanced Social Media for Business

If you've mastered posting the right content, but would like to understand the next steps when managing your social media channels then this is the course for you.

You'll be taken through the best ways to network online and enhance your 'online voice', the course considers how to approach social media influencers and brand ambassadors.

How to use scheduling tools to make your social media time management more effective will be covered, as well as boosting posts and running adverts on Instagram and Facebook.

An overview of social media analytics and the importance of monitoring your marketing activity will be considered. The day will finish with a look at social media policies for business.

Key facts

Course title:
Advanced Social Media for Business

Location:
Cornwall College St Austell

Start date:
TBC

Course length:
1 day

Choose from these course options

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Advanced Social Media for Business	Cornwall College St Austell	TBC	1 day